

2-Oct-12

TO: Susie Toma
Cheryl Long

copy: Cedric Thomas
Jennifer Stewart
DeAnna Datillo
Public File

FROM: Dawn Tavoletti

RE: **Political Rebate**
Candidate: T Murphy
Week of: 9/24 - 9/30
Contract Number: 333731 - HL 6347408

Dayparts:

Line #	ordered	Length	rate paid	Rate Section	# of spots	LUC	Rebate amount
8	6-630P Sun	:30	\$500	5	1	\$200	\$300

TOTAL REBATE (Gross) \$300
(Net) \$255.00



Billing Adjustment Form

☒ WPXI-TV

☐ PCNC

☐ EPXI

☐ WPXI.com

☐ WPXI Mobile



Agency Brabender Cox
Client Pol - T. Murphy
Campaign/Title Congress

Write-up Date 10/2/12
Requested By D. Tavoletti
Resolution Date _____

Reason:

Customer Deduction _____
Sales Person Error _____
Billing Error _____
Traffic Error _____
Separation/Scheduling Problem _____
Late Run _____
Other ☒

Reference:

Invoice No. _____
Invoice Date _____
Contract No. 333731

Explanation of Adjustments by Requestor: LUC

Additional Explanation by _____:

GROSS Amount to be Credited: \$ <u>300.00</u>	Debited: \$ _____
NET Amount to be Credited: \$ <u>255.00</u>	Debited: \$ _____

ROUTE IN THIS ORDER FOR TRACKING AND APPROVAL:

1. Account Executive: _____ Approved _____ Date _____
2. Local/National Sales Manager: Tavoletti Approved ☒ Date 10/2/12
3. General Sales Manager: _____ Approved _____ Date _____
- General Manager (Over \$5000): _____ Approved _____ Date _____
4. Final Approval: Controller: _____ Approved _____ Date _____

Entered On Spreadsheet _____	Entered as done _____	Entered in OSi _____
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WPXI
4145 Evergreen Road
Pittsburgh, PA 15214

BrabenderCox
1218 Grandview Avenue
1st Floor
Pittsburgh, PE 15211

Contract # 333731

Schedule Dates 09/27/12-09/30/12
Advertiser Pol/T Murphy/R/Con/PA (16299)
Agency BrabenderCox (3844)
Product Political - Federal Candidate (1067)
Brand POL/T MURPHY/R/CON/PA (29258)
Salesperson Telerep/Washington DC, Washington DC (1040)
Sales Office Telerep/Washington DC
Buyer Name BRABENDER, LIZ
Phone/Fax /
CPE N/A
Account Types National/Political
Billing Type Standard
Comments MURPHY 09/27
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 09/26/12
Last Modified 09/27/12
Entered By Jennifer Stewart
CO-OP Yes
Headline # 06347408
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,548.75
Net Total \$8,776.25
Sales Tax

Pittsburgh (WPXI)
By Broadcast Month
Sep. 2012
Grand Total:
Spots 11
Rate \$10,325.00
\$10,325.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Spot	09/27/12-09/28/12	4	:30	7A- 8A (EST)					1	1			2	\$625.00	\$1,250.00	Pittsburgh (WPXI)	TODAY 7-8A/1	9/26/12
2.0	Normal Line / Spot	09/27/12-09/28/12	4	:30	5:30P- 6P (EST)					1	1			2	\$800.00	\$1,600.00	Pittsburgh (WPXI)	NEWS 530-6P/2	9/26/12
3.0	Normal Line / Spot	09/27/12-09/28/12	4	:30	5:58P- Channel 11 News At 6pm M-F					1	1			2	\$1,000.00	\$2,000.00	Pittsburgh (WPXI)	NEWS 6-630P/3	9/26/12
4.0	Normal Line / Spot	09/27/12-09/28/12	4	:30	10:59P- CHANNEL 11 NEWS AT 11P					1	1			2	\$2,000.00	\$4,000.00	Pittsburgh (WPXI)	LATE NEWS/4	9/26/12
5.0	Normal Line / Spot	09/29/12-09/29/12	4	:30	6A- 8A (EST)							1		1	\$350.00	\$350.00	Pittsburgh (WPXI)	SAT NEWS 6-8A/5	9/26/12
6.0	Normal Line / Preempt	09/29/12-09/29/12	4	:30	6P- 6:30P (EST)							1		1	\$625.00		Pittsburgh (WPXI)	NA SAT NEWS 6-630P/6	9/26/12
7.0	Normal Line / Spot	09/30/12-09/30/12	4	:30	8A- 10A (EST)								1	1	\$375.00		Pittsburgh (WPXI)	SUN NEWS 8A-10A/7	9/26/12
8.0	Normal Line / Spot	09/30/12-09/30/12	5	:30	6P- CHANNEL 11 NEWS								1	1	\$500.00	\$500.00	Pittsburgh (WPXI)	SUN NEWS 6-630P/8	9/26/12
9.0	Normal Line / Spot	09/28/12-09/28/12	4	:30	7A- 8A (EST)							1		1	\$625.00	\$625.00	Pittsburgh (WPXI)	TODAY 7-8A/1	9/27/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WPXI-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.